



Evaluation Scheme for Technical Assessment of Offers

Section/ Division: 3800	Assignment Title: Support for development and pilot implementation of a market-oriented cluster in the Cultural Heritage sector	Project title:	Clusters 4 Development: Better Business Sophistication in Georgia					
		Weighting in % (2)	points (max. 10) (3)	assessment (2)x(3) (4)	points (max. 10) (5)	assessment (2)x(5) (6)	points (max. 10) (7)	assessment (2)x(7) (8)
1	Appropriateness of suggested concept and work plan							
	<i>Interpretation of objectives</i>	2						
	<i>Strategy of implementation</i>	5						
	<i>Management of processes, cooperation, learning and innovation</i>	5						
	<i>Work schedule and timelines</i>	4						
	<i>Monitoring and evaluation concept</i>	4						
	Subtotal for 1	20						
2	Education							
	<i>Higher education in Arts, History, Design, Caucasian studies, Cultural Heritage Preservation or a related field.</i>	10						
	Subtotal for 2	10						
3	Experience of the Consultant							
	Strong research, analytical and report writing skills	5						
	Excellent communication, facilitation and moderation skills	5						
	Advanced computer skills including Microsoft Office and web-based applications	5						
	<i>Experience in identifying aspects of tangible and intangible heritage and assessing them from the perspective of heritage preservation and use for their role tourism</i>	10						
	<i>Experience in researching and assessing potentials of cultural tourism aspects (tangible and intangible) and proposing programs/projects in sustainable development of respective tourism products;</i>	15						
	<i>Experience of developing tourism products related to tangible and intangible cultural heritage in Georgia</i>	15						
	<i>Preferably, 5 years of consulting experience in private sector development in the Tourism/Hospitality sector.</i>	5						
	Excellent command both: written and spoken English	10						
	Subtotal for 3	70						
4	Recommendations							
	<i>2 LoR to evidence successful cooperation with international development partners / programs / projects or government agencies in Georgia in the last 4 years</i>	5						
	Subtotal for 4	5						
	Grand Total	100						

